

Annalise Groff

Graphic Design and Photography

+ Contact

Email

liseykay4@gmail.com

Phone

763-302-9908

Website

<https://groff001.wixsite.com/my-site-2>

+ Skills

Professional

Illustrator

InDesign

Lightroom

Photoshop

XD

Acrobat

Figma

Microsoft PowerPoint

Microsoft Excel

Photography

Personal

Problem solver

Adaptable

Time management

Quick learner

+ Achievements

Honors College scholarship

AIGA Portfolio 1 on 1 scholarship

Scholastic Art Awards Gold Key

Scholastic Art Awards Silver Key

+ Education

University of Wisconsin-Stout

Bachelor of Fine Arts in Graphic Design

Communications Concentration

Expected graduation May 2024

+ Relevant Experience

Graphic Designer

UW-Stout Memorial Student Center

September 2022-Present

- Maintain communication with clients throughout projects
- Design promotion materials put out by the Student Center and other Supporting organizations
- Manage timeline of requested design projects

Freelance Photographer

Event & Portrait Photography

2017-Present

- Photograph and edit various event and portrait sessions
- Promote and manage business via website and social media
- Communicate with clients via email and meetings

Freelance Designer

The Twistery Branding

2020

- Communicated with client to create a cohesive brand identity
- Photographed products, head shots, and other promotional material
- Designed company logo and word mark
- Applied branding to packaging and web-based material

Freelance Photographer

Music Album Photography

2019

- Organized, developed, and styled photo shoot set
- Communicated with client prior to session
- Photographed and edited pictures